

DO YOU KNOW HOW FOREST CERTIFICATION WORKS?

- Sustainable forest management is managing forest stands, ensuring their permanence by reconciling the use of forest-based products with their capacity for regeneration, their health and vitality, so that they can continue to perform their functions both now and in the future.
- Thanks to forest certification, consumers can rest assured that the paper products they use are traceable and come from sustainable sources.
- It is a process in which an independent, officially accredited body certifies that the management of a particular forest area is performed in strict accordance with sustainability criteria and guarantees the traceability of wood in the chain of custody, when that certified wood enters mills and factories.
- Forest certification monitors wood from the forest to the end consumer, who receives a product bearing a label that guarantees its origin from a sustainably managed forest.

**MARKET PULP
PRODUCTION**
51%
CERTIFIED



**PAPER
PRODUCTION**
46%
CERTIFIED

